

# TALENT SOLUTIONS FOR THE BANKING INDUSTRY

Strategic tools for the recruiting and talent development process



***“In an age when banks keenly focus on creating value through optimizing their business models, technology platforms and customer experience, financial services leaders may not place enough of an emphasis on what might be the most important ingredient: the talent that enables these platforms.”***

Byron Marshall  
Services Director - Research Team at BAI

## IMPROVE PROFITABILITY

Your organization is comprised of intelligent, motivated team members interested in a clear career path. The challenge facing both Private and Public Sector Banks today is whether your talent identification and development process will keep pace with competitors in your market.

Advanced Pro Technologies provides you the necessary resources to enhance your hiring process and identify top talent that have the skills and behaviors necessary to be effective in their role. Our world class assessments, workshops and coaching services help reduce turnover, improve your talent development initiatives, and drive a customer centric culture leading to improved profitability.

- More than 2 million professionals throughout the world have taken our assessments
- Our assessments are backed by 40 years of scientific research

**COACHING**  
**WORKSHOPS**  
**ASSESSMENTS**

## KEYS TO TALENT DEVELOPMENT IN BANKING

- Develop programs to motivate and reward top talent
- Implement a clear cut talent strategy for high potentials
- Identify employee strengths to enhance their effectiveness
- Talent Management programs should be available at all levels
- Understand both the candidates' skills and interests in recruitment
- Create opportunities for talent to explore advancement and growth

*Hitu, Mrs., Talent Management Scenario in the Private and Public Sector Banking Industry*

**Advanced Pro Technologies**

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ADVANCED PRO TECH (APT) utilizes scientifically backed assessment tools to provide you powerful insights into the behaviors and performance characteristics that are critical in identifying top talent and for career and personal development.

[www.AdvancedProTech.com](http://www.AdvancedProTech.com)